

ED CHEN

CONTACT

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www.edchenportfolio.com

SOFTWARE

Adobe Creative Suite

Unreal Engine 5

Katana

Maya

Nuke

Substance

Final Cut Pro

Keynote

EDUCATION

**Univ. of Southern California
School of Cinema-Television**

MFA in Animation & Digital Arts
2003

UC Berkeley

BFA in Integrative Biology
1999

SHORT FILMS

Free Radicals (2004) - Writer, Director

Rattle (2003) - Writer, Director

EXPERIENCE

PIXAR ANIMATION STUDIOS

Feb 2004 - Present

Feature Film Key Lighting Artist/Compositor

Jan 2008 - Present

- Look development. Work with sets, shading and fx to develop new looks for show-specific details. Work with depts to adopt new workflows.
- Design and create lighting setups for sequences. Create foundation lighting rigs for show-wide use.
- Work with Director & Dir. of Photography to develop lighting/look guidelines for key characters & sets.
- Lighting Filmography: Up, Toy Story 3, Inside Out, Coco, Incred 2, TS4, Lightyear

Promotions Lighting Lead (Marketing)

Jan 2014 - Jan 2015

- Lead a team of 15 lighting artists in producing the global TV and media marketing campaigns for the feature film, *Inside Out*.
- Collaborate with Feature Film Director of Photography to set the marketing campaign's art direction.
- Manage & review the daily production of assets; conduct global design reviews; facilitate reviews with partners and clients. Approve final deliverables.

Creative Services Lead / Production Liaison (Marketing)

Nov 2012 - April 2013

- On behalf of the production VP and senior executive team, reviewed and redesigned the Creative Services dept. workflow and digital pipeline, resulting in 30% efficiency improvement and production quality improvements(satisfying key stakeholders).

Technical Director/Artist (Marketing)

Feb 2004 - Oct 2008

- Pitched and created innovative/disruptive fake Buy-N-Large website for WALL-E Online Viral Campaign.
- Logo Design for Feature films and Theme Parks(Cars, Ratatouille, Cars Land)
- Designed and produced high-resolution CG images for web, print, advertising, promotions, Theme Parks and other corporate marketing initiatives.

WONDERTRIIIP CREATIVE

Oct 2014 - Present

Animation Director

- Storyboard, pitch, and direct 2d animated segments for client.
- Work with remote, overseas crew to complete projects and deliver all assets on time and budget
- **Clients:** Northface, Sherpas Cinema • **Projects:** *Mica to Greenland, Defiant*

LECTURES & TEACHING

Oct 2015 - Present

2017-2022, University of Southern California - Lecture & Workshop, '*Lighting Design and Production for Animated Feature Film*', including Unreal Engine and real-time production workflows.

2019, CSSSA (CalArts) - Lecture, '*Lighting Design and Directing the Eye for Feature Animation*'

2018, ILM & Disney Animation Studios - Lecture, '*Incredibles 2 and New Lighting Workflows*'

2018, Inland Norway University - Lecture, '*Incredibles 2 Production Pipeline and Lighting Workflows*', Workshops, Student Mentoring on modeling, lighting and animation.

2016, 2015, UC Berkeley - Lecture, '*Lighting Design and Directing the Eye for Feature Animation*', Workshops, Student Mentoring, Student Project Reviews

AWARDS / SCREENINGS

HBO US Comedy Festival
SXSW Film Festival

Special Jury Award (Arizona Int'l Film Festival)
Best Animation (UCLA Shorttakes)
2nd Place Animation (Las Vegas Mercury Film Festival)
Vimeo Staff Pick and Short of the Week